




UCC 2011 Sponsorship Levels (December 5-8, Melbourne, Australia)

Sponsor Benefits	\$12,000	\$6,000	\$3,000
	Diamond 	Gold 	Silver 
Exhibit Space			
Tabletop exhibit space in the foyer (includes a table, internet and electricity)	Y	Y	N
Pre-Event Marketing and Promotion			
Your logo and sponsor designation appearing on the event homepage	Y	Y	Y
Logo on UCC 2011 news letter	Y	Y	Y
Acknowledgement of sponsorship during opening session	Y	Y	Y
Speaking Opportunities			
a 30-min speaking slot	Y	N	N
On-site Promotion			
On-site signage with your logo promoting your company as a sponsor	Y	Y	Y
Publication of your logo in the UCC'11 Program Guide	Y	Y	Y
Acknowledgement and logo in printed proceeding	Y	Y	N
Opportunity to include printed material in the delegate packs	Y	Y	N
Advertisement in the main conference hall (standing banner)	Y	Y	N
Discounts			
Complimentary UCC'11 passes	4	2	1
Discount on UCC'11 participants	30%	20%	10%
This grid is meant as a guide. We are happy to work with partners and sponsors to customize arrangements			
Please contact: Prof. Rajkumar Buyya (Conference Chair) for details.			
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